



## JIMMY MERCADO

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Hello, I'm Jimmy! A creative Visual FX designer who is passionate about 3D and Animation. With a focus in lighting and compositing. I'm eager to contribute my skills to a stellar team and inspire many with my designs. I excel at being humorous, proactive and most of all: an innovative problem solver.

### RECOGNITION

**Queens College Student Exhibition**  
| Featured | 2015

**Queens College Dean's List**  
| Featured | 2015

**The Secret Theatre**  
**Late Night Sandbox**  
| Featured | 2013

### SKILLS

#### Software

Foundry's Nuke, Autodesk Maya, Maxon Cinema 4D, Z Brush, Substance Painter, Adobe After Effects, Premiere, Photoshop, Illustrator, Indesign, Google Docs

#### Artistic

Photography, Videography, Illustration, Digital Coloring, Sculpting

### EXPERIENCE

#### Zoic Studios | Junior Nuke Compositor | New York | 2023

Composited 2D elements onto footage plates to create the client's vision for the shot. Aided Lead Compositors with roto, tracking and paint out. Used 3D camera nodes provided from the Tracking Department to help 3D cards track onto the plate. Adjusted color grades and my compositing accordingly to hit client's notes.

#### Illuminarium | Freelance VFX Assistant | New York | 2022

Monitoring renders that are running on the render farm (Deadline). Assisted the Compositor with "tiling and notching" files in Nuke and Media Encoder for the show. Supported in helping the producers upload and download content into the job server for the team to use. Aided the team in post the editorial content from the editors on a website called ftrack so that they may receive feedback.

#### jump Editorial | VFX Assistant | New York | 2018

Used Action Essentials to make realistic graphic transitions. Supported VFX artist with ideas for text animations. Conformed videos to finish prep for television spots and social spots. Rotoscoped videos to create new background plates. Composited and tracked backgrounds to match the movements of the original videos. Helped export videos to send to TV networks and clients with specific dimensions and audio.

#### VaynerMedia | Creative Art Resident | New York | 2017

Supported Art Directors in the creation of featured supercut videos for a wide array of Television Clients such as Syfy, USA Network, AMC Network, Z Living Network, and Top Rank. Lead compositor on numerous video projects. Responsible for developing featured GIFS for clients' social media platforms. Managing and keeping deadlines while maintaining open lines of communication with team and clients. Produced lead animations for videos used as transitions on television. Attended and participated in strategy meetings with top clients.

### EDUCATION

**Feirstein School of Cinema, CUNY | New York | 2018 – current**  
Animation and Visual Effects Masters

**Queens College, CUNY | New York | 2011–2015**  
Graphic Design Major | Animation Minor

### REFERENCES

Available upon request